Cookie Policy

Introduction

Welcome to **Curbside Cravings**! We use cookies and similar tracking technologies on our website <u>https://curbsidecravings.co.uk</u> to improve your experience, analyse website traffic, and personalise content.

By continuing to browse our site, you agree to our use of cookies. You can manage your preferences anytime through our **Cookie Settings Panel**.

For more details on how we handle personal data, please check our Privacy Policy.

What Are Cookies?

Cookies are small text files stored on your device when you visit a website. They help enhance your browsing experience by remembering preferences and analysing visitor behaviour.

Cookies are categorised as:

- **Essential Cookies** Required for website functionality (e.g., logins, security, shopping carts).
- Analytics Cookies Help us understand how visitors use our site.
- Marketing Cookies Used for advertising and tracking.
- Functionality Cookies Remember user settings (e.g., language, location preferences).

How We Use Cookies

We use cookies to:

- Ensure the website functions properly.
- Analyse traffic and improve performance.
- Personalise content and remember your preferences.
- Deliver relevant ads based on your interests.

Types of Cookies We Use

1. Essential Cookies (Strictly Necessary)

These cookies are required for our website to work and cannot be turned off.

• Example: Session cookies that keep you logged in.

2. Analytics & Performance Cookies

These cookies help us understand website traffic and visitor interactions.

• Example: Tracking visitor behaviour to improve site experience.

3. Marketing & Advertising Cookies

Used to show relevant ads and measure advertising effectiveness.

4. Functionality Cookies

Enhance your experience by remembering settings and preferences.

• Example: Saving your language or currency selection.

Managing Your Cookie Preferences

You can control or disable cookies anytime by:

- 1. Adjusting your browser settings (Chrome, Firefox, Safari, Edge).
- 2. Using our Cookie Settings Panel to customise preferences.

Note: Disabling cookies may affect certain website features.

Changes to This Cookie Policy

We may update this policy to reflect legal or business changes. Any updates will be posted here.

Last Updated: March 2025

Contact Us

If you have any questions, feel free to reach out:

• Email: privacy@curbsidecravings.co.uk

Thank you for visiting Curbside Cravings!