

# Privacy Policy for Curbside Cravings

**Effective Date:** June 2024

## 1. Introduction

Welcome to Curbside Cravings ("we," "us," "our"). We are committed to protecting your privacy and ensuring that your personal information is handled in a safe and responsible manner. This Privacy Policy explains how we collect, use, disclose, and protect your information when you visit our website [www.curbsidecravings.co.uk](http://www.curbsidecravings.co.uk) and use our services, including the sale of confectionary items and the operation of vending machines.

## 2. Information We Collect

We may collect the following types of information:

- **Personal Information:** Name, email address, phone number, shipping address, and payment information when you make a purchase or create an account.
- **Technical Information:** IP address, browser type, operating system, referring URLs, and other technical information collected automatically when you visit our website.
- **Usage Information:** Pages you visit, links you click, and other actions you take on our website.
- **Transaction Information:** Details of purchases made through our website or our vending machines.

## 3. How We Use Your Information

We use the information we collect for various purposes, including:

- Processing and fulfilling your orders.
- Communicating with you about your orders, accounts, and any inquiries.
- Improving our website, products, and services.
- Sending promotional materials, special offers, and other information we think you might find useful (you can opt-out at any time).
- Analysing website usage and trends to improve user experience.
- Protecting against fraudulent or illegal activities.

## 4. How We Share Your Information

We may share your information in the following circumstances:

- **Service Providers:** With third-party vendors and service providers who help us operate our business, such as payment processors, shipping companies, and IT service providers.
- **Legal Requirements:** When required by law or to protect our rights, property, or safety, and that of our customers or others.
- **Business Transfers:** In the event of a merger, acquisition, or sale of all or a portion of our assets, your information may be transferred to the new owner.

## 5. Security of Your Information

We implement reasonable security measures to protect your personal information from unauthorised access, use, or disclosure. However, no internet or email transmission is ever fully secure or error-free, so please take special care in deciding what information you send to us in this way.

## **6. Your Rights and Choices**

You have certain rights regarding your personal information, including:

- **Access and Update:** You can access and update your personal information by logging into your account or contacting us directly.
- **Opt-Out:** You can opt-out of receiving promotional emails from us by following the unsubscribe instructions provided in those emails.
- **Delete:** You can request that we delete your personal information, subject to certain legal exceptions.

## **7. Cookies and Tracking Technologies**

We use cookies and similar tracking technologies to collect information about your browsing activities. You can control the use of cookies through your browser settings.

## **8. Third-Party Links**

Our website may contain links to third-party websites. We are not responsible for the privacy practices or content of those websites.

## **9. Children's Privacy**

Our website is not intended for children under the age of 13. We do not knowingly collect personal information from children under 13. If we become aware that we have inadvertently received personal information from a child under 13, we will delete such information from our records.

## **10. Changes to This Privacy Policy**

We may update this Privacy Policy from time to time. We will notify you of any significant changes by posting the new Privacy Policy on our website and updating the effective date. Your continued use of our services after any changes constitutes your acceptance of the new Privacy Policy.

## **11. Contact Us**

If you have any questions or concerns about this Privacy Policy or our privacy practices, please contact us at:

Curbside Cravings  
[info@curbsidecravings.co.uk](mailto:info@curbsidecravings.co.uk)

Thank you for choosing Curbside Cravings. We appreciate your trust and are committed to protecting your privacy.